

dine and shine **2025**

A Season of Giving & Community Cheer

Supporting the Riverside
Walter Reed Hospital Community



Presented by:



Your continued support empowers us to deliver **world-class care close to home** and to meet the needs of every patient we are honored to serve.

An opportunity to thank your favorite health care hero + allow us to continue to enhance healing spaces, advance cutting-edge technology and fill the gap for patients in need.

Sponsorship Opportunities

Sponsor our team member appreciation event and join us for a delicious breakfast to help show gratitude to those who care for our community every day.

By sponsoring *Dine & Shine: Health Care Heroes Thank You Day*, you will help provide a delicious, well-deserved meal for every hospital and medical office staff member.

From clinical teams to support services, this is our moment to say thank you in a memorable way!

Sponsorship opportunities are available for both individuals and businesses seeking to make a meaningful impact.



Sponsorship Name	Exclusive Sponsorship	Amount	Founder's Society Membership	1915 Club Membership for One Year	Tickets to the Team Member Breakfast at Riverside Walter Reed Hospital	Name/Logo Recognition at the Team Member Breakfast at Riverside Walter Reed Hospital	Name/Logo Recognition on Materials at Participating Restaurants During Proceeds Week in the Community	Name/Logo Recognition on Riverside Foundation Social Media and the Dine & Shine Website	Riverside Walter Reed Hospital Donor Board Recognition
Presenting	◆	\$10,000	◆	◆	8	Executive Recognition as Presenting Sponsor	Executive Recognition as Presenting Sponsor	◆	Printed
Breakfast	◆	\$5,000	◆	◆	6	Executive Recognition as Breakfast Sponsor	◆	◆	Digital
Deck the Halls	◆	\$3,000	◆	◆	4	Executive Recognition as Deck the Halls Sponsor	◆	◆	Digital
Coco & Coffee	◆	\$2,000	◆	◆	2	◆	◆	◆	Digital
Holiday Cheer	◆	\$2,000	◆	◆	2	◆	◆	◆	Digital
Season of Care Supporter	◆	\$1,000	◆	◆	2	◆	◆	◆	Digital

Dear friends,

Riverside Walter Reed Hospital is honored to be a part of the amazing communities that make up the Middle Peninsula and proud to offer a comprehensive spectrum of inpatient and outpatient services, compassionate and skilled team members and outstanding providers - exceptional care close to home.

Thanks to generous support, we continue to make significant investments in our hospital campus and services—bringing advanced technology and compassionate care even closer to home. These enhancements include a new MRI machine, renovations to the Cancer Center and Infusion Suite, the development of our Lung Nodule Clinic and low-dose CT scanning, as well as expanded cancer screening services for breast, GI, lung, and OBGYN patients. Your gracious and ongoing support through our *Dine & Shine: Health Care Heroes Thank You Day* will enable us to continue developing healing environments, expand crucial health services for our community and support our vital care teams.

Your generosity inspires us, and we are eager to collaborate with you to enhance the care that Riverside can offer to all who cross through our doors. When the entire community unites, we can achieve remarkable outcomes. Through your partnership, we can genuinely and enduringly make a positive impact on the lives of our patients, their families and the communities we serve.

We appreciate your consideration of this meaningful support.

Sincerely,



Shelly Johnson
President
Riverside Walter Reed Hospital



Kristen Beam Witt, M.S.
Chief Philanthropy Officer
Vice President
Riverside Foundation



Riverside Health is home to some of the nation’s most distinguished clinicians, advanced technologies and a range of services designed to meet the needs of every stage of life. With an unwavering commitment to addressing the inevitable medical challenges of the future, Riverside Health continues to innovate and lead in patient care.

Riverside Health makes an impact on over 2 million people each year, seamlessly delivering care through a comprehensive continuum of healthcare services and locations. The organization plays a vital role across generations, touching lives from birth to end of life.

In addition to helping us say thank you to our dedicated team members, your support will help meet the unique and often urgent needs of patients as they navigate their medical journeys—covering essentials like transportation, medication and equipment, out-of-pocket expenses and follow-up care support. These services ensure that no patient is left behind due to financial or logistical barriers at a time when they need it most.

Riverside Foundation’s Giving Society Benefits

As a valued sponsor your generosity directly supports Riverside Health’s commitment to compassionate, community-based care—right here where we live and work.

The following information explains more about the Riverside Foundation’s giving societies. Sponsorships that align with the giving societies will enjoy their perks, in addition to the sponsorship recognition listed above.

	1915 Club	Founder’s Society
Giving	\$1,000 or more annually	\$10,000 or more (lifetime giving)
Recognition	Digital recognition on the Riverside Walter Reed Hospital Gratitude Center Name listing in our annual report (for the year of membership)	Printed recognition at Riverside Walter Reed Hospital Gratitude Center Printed recognition at Riverside Health’s corporate offices (lobby) Name listing in our annual report
Events	Invitation to Foundation events	Invitation to exclusive Foundation events
Updates	Reports, communications and stories from across the health system	Reports, communications and stories from across the health system

To learn more about the 1915 Club and the Founder’s Society please see **page 4**

An exciting example of donor dollars at work:

This year, with the help of donors like you, the Riverside Foundation was able to provide Walter Reed Hospital with the **Magseed system — a marker system designed to simplify breast cancer treatment**, from the time the cancer is marked, through to when it’s removed in surgery.

The magnetic device is used to precisely locate tumors and is placed before surgery to guide surgeons to the area needing removal.



PINPOINT DETECTION

Detectable to the millimeter, Magseed helps guide our surgeons to the tumor with absolute precision.



LESS INVASIVE

Unlike traditional wire localization, Magseed does not require a wire sticking out of the patient’s skin, which can cause discomfort and limit scheduling flexibility.



ACCURATE REMOVAL

Being certain of the location of the cancer means successful tumor removal while leaving behind as much healthy tissue as possible.



REDUCED REOPERATION RATES

Studies show Magseed can lower the need for repeat surgeries to remove cancerous tissue.



REDUCED STRESS AND IMPROVED PATIENT EXPERIENCE

This system can lessen stress for patients and staff on the day of surgery by streamlining the process. It also allows for more convenient scheduling, with placement done in advance, and can reduce discomfort associated with wire localization.



Join us for some or all the exciting give-back festivities in and around Gloucester **December 4 – 7.**



Specialty Holiday Items



Festive Beverages



Limited Time Experiences



Sweet Treats



Great Food



Cozy Atmospheres

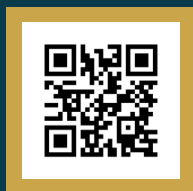
All Weekend...

- Dine and shop curated local businesses offering festive food, drinks, gifts and experiences
- Each purchase gives back a percentage to **Riverside Walter Reed Hospital's Make a Difference Fund** – supporting the unique needs of our patients, facilities and care teams
- Participants are encouraged to share their dining or shopping moments on social media, giving us the opportunity to collaborate and feature their posts
- Participating businesses will be featured throughout the hospital, on our digital Gratitude Center display and in Riverside offices on the Middle Peninsula

#riversidedineandshine

Own a business and want to participate in our *Holiday Give-Back Days?*

Scan here for more information on becoming a give-back partner!



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About the Founder's Society



The Founder's Society recognizes Riverside Health's most dedicated supporters—those whose lifetime giving has reached \$10,000 or more. This distinguished group of donors embodies a deep, sustained commitment to advancing compassionate healthcare across our region.

Your sponsorship does more than support a memorable evening—it strengthens the health and well-being of our region for generations to come.

About the 1915 Club



Sponsors of \$1,000 or more are proudly welcomed into the 1915 Club for the year! This annual giving society is named in honor of the year Riverside's legacy of healing began.

By joining the 1915 Club, you become part of a tradition of philanthropic leadership that helps bring advanced care, vital programs, and wellness initiatives to families across Gloucester and the Middle Peninsula.

Follow us for more give-back details: **RIVERSIDEONLINE.COM/EVENTS**

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