



# TREE OF LIGHTS

2022 Sponsorship Guide







Shelly M. Johnson, MPA  
President  
Riverside Walter Reed Hospital



Kristen Beam Witt, M.S.  
Associate Vice President &  
Chief Philanthropy Officer

Riverside Walter Reed Hospital, the heart of our community, features a complete range of outpatient services, a highly professional, caring staff and outstanding area physicians, whose dedication and resilience over these past two years among a pandemic is nothing short of extraordinary. In addition to the hospital's services, Riverside on the Middle Peninsula provides a wide range of inpatient and outpatient services to provide remarkable care close to home.

We have made significant investments in our hospital since 2019 - a new inpatient services building featuring advanced operating and procedure rooms, care areas and next-generation inpatient rooms. We've renovated and doubled treatment space in our emergency department and opened a new main entrance, lobby and registration area. At a time when hospitals across the country are seeing a decline in admissions, the opposite is true at Riverside Walter Reed Hospital because of community health profiles and care needs on the Middle Peninsula. Your generous and continued support through our annual Tree of Lights event will allow us to continue creating healing spaces and expanding vital health services for our community.

Our donors are the heart of the Riverside Foundation. We are inspired by your generosity and ready to partner with you to elevate the care Riverside can provide for all those who pass through our doors. When our entire community comes together, we can accomplish extraordinary results. Through your support, we can make a true and lasting difference in the lives of the patients, families and communities we serve.

WE ARE SO EXCITED TO BE  
*Back on the Farm!*

THANK YOU TO OUR GRACIOUS HOSTS STEVE AND KAREN BARRS

2022

## SPONSOR LEVELS

	SUNSET HOUR SPONSOR	TODDY SPONSOR	HOSPITALITY SPONSOR	ILLUMINATION SPONSOR	REGISTRATION SPONSOR	PATRON SPONSOR
SPONSORSHIP LEVEL	\$10,000	\$5,000	\$2,500	\$1,200	\$600	\$400
RECOGNITION ON FOOD DISPLAYS DURING SUNSET HOUR	●					
RECOGNITION ON TODDY BAR		●				
RECOGNITION ON COCKTAIL BARS			●			
RECOGNITION IN VIDEO VIGNETTE	●	●				
PREMIUM RECOGNITION ON SOCIAL MEDIA & WEBSITE	●	●				
RECOGNITION ON SOCIAL MEDIA & WEBSITE			●	●	●	●
LOGO PLACEMENT IN PROGRAM	●	●	●	●	●	●
NUMBER OF TABLES (tables seat 8 guests)	3 VIP (24 guests)	2 VIP (16 guests)	1 VIP (8 guests)	1 (8 guests)		
NUMBER OF TICKETS					4	2

*Presenting Sponsor*


**Spain**  
COMMERCIAL  
INC.

*Dinner Sponsor*


**C43**  
C.A. BARRS  
CONTRACTOR, INC.





 **RIVERSIDE**  
Foundation

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